



## VIEW<sub>1</sub> Technology featured on “The Doctors”

**El Segundo, CA, October 4, 2011-** Global Care Quest’s VIEW<sub>1</sub><sup>™</sup> technology will be seen in millions of homes across the country on October 10, 2011. “The Doctors,” the syndicated talk show that highlights on-set medical procedures and the latest scientific advances will air a segment about a gentleman with an extraordinary case of amnesia. Two VIEW<sub>1</sub><sup>™</sup> products will appear. The ImageStation<sup>™</sup> is showcased as an advanced reference tool now available specifically for surgeons. The Clinical Command & Control<sup>™</sup> dashboard is displayed on-set on the show’s “magic screen,” and is utilized by the doctors to help explain the clinical side of this compelling human interest story.



“Viewers will see how our technology is enhancing the efficiency and effectiveness of patient care,” said Mark Heinemeyer, Executive Director of Global Care Quest. “VIEW<sub>1</sub> provides instant, secure access to relevant radiological images and other synchronized clinical data, supporting faster and more informed medical decisions.”



VIEW<sub>1</sub><sup>™</sup> products, powered by Global Care Quest, are now installed at major medical centers and clinics across the country. Members of the military health system will soon have access to these same tools to assist in the care of injured soldiers and veterans.

**Please check your local listings for air time:**

[http://thedoctorsv.com/main/local\\_listings](http://thedoctorsv.com/main/local_listings)

### About Global Care Quest

Global Care Quest, a Division of KARL STORZ Endoscopy-America, Inc, delivers visual clinical intelligence instantly to surgeons and clinicians. For more information call 888-767-8352 or visit [www.gcq.com](http://www.gcq.com).

For more information:  
Olive Suarez, Marketing  
Global Care Quest  
[olive.suarez@karlstorz.com](mailto:olive.suarez@karlstorz.com)

